

**Teresa Severt**

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**From:** Teresa Severt [newsletter@apics-col.org]  
**Sent:** Wednesday, January 04, 2012 6:44 AM  
**To:** tsevert@dynlogicllc.com  
**Subject:** APICS January 2012 Newsletter



Save the Date: January 17, 2012

Human Resource Management: Respecting and Developing Your Employees

Presented by William Thurston

register on at: <https://www.apics-col.org/event/index/3>

Hickory House

550 Officenter Place

Gahana, Ohio

6:00 pm

**In manufacturing meetings we spend our time talking about machines and people problems, but do we spend as much time talking about the good people and the good things a person does?**

**When there is a layoff do you typically cut more HR people or mechanics-most say their experience is HR people.**

**Do we spend more in developing new skills for employees or more for upgrades for machines?**

**Machines aren't emotional-you can't threaten a machine. You should always strive and push your people to do their best as you do with your machines.**

**This topic is so timely with news that there are 600,000 manufacturing jobs that are forecasted to go unfilled over the next few years.**

NEXT MONTH JOINT PDM

MARK YOUR CALENDAR

APICS Columbus and BOMS

Wednesday February 15, 2012

Avon Distribution

## Message from the President...

I hope all of you enjoyed your holidays. We look forward to another strong year in 2012 to match or exceed our successes in 2011, not the least of which was retaining our Platinum chapter status.

The APICS mission is as follows:

APICS builds and validates knowledge in supply chain and operations management. We enable our community of members, affiliates and customers to lead in the global marketplace.

Our chapter goals this year are as follows:

- Provide our membership with information on all integrated resource management learning opportunities available (both outside and within APICS).
- Deliver learning opportunities within the APICS body-of-knowledge.
- Provide opportunities for our members to learn from one another.

In support the APICS mission and in pursuit of our chapter goals, we, the APICS Columbus Chapter Board of Directors, will do the following:

- Promote and engender trust among our membership and clients
- Make data-driven decisions
- Focus on innovation
- Demonstrate teamwork
- Create a personally meaningful and engaging experience for our members and guests
- Focus on customer satisfaction
- Maintain transparent accountability in our chapter stewardship

Sincerely,

John

John P. Bowler, CSCP

President, 2011 – 2012

APICS Columbus Chapter #99

president@apics-col.org.

## Member Stats:

Current Membership Total: 256

Professional Members: 228  
 Student Associate Members: 23  
 Retired Members: 2  
 Academic Professional Members: 3

New Members:  
 Yue Sun  
 Molly Magee  
 Steve Lewis

## EDUCATION UPDATE...

### **Education Update**

We are getting geared up for the Winter/Spring classes. Sign up now!

Please help us spread the news of the classes offered or email me who to contact. Below is our schedule and it is also available at: <http://www.apics-col.org/index/content/4>

Course Schedule

### **CPIM**

### **Cost:**

APICS Members: \$475

Non-members: \$550

Class	Registration Deadline	Instructor	Location	Class Dates	Time	Students Signed Up/Class Minimum/Maximum	Availability
<a href="#">BASICS of Supply Chain (BSCM)</a>	Jan-9-2012	Bill Thurston/ Jeff McCullough	<a href="#">Best Western, Pickerington</a>	Jan.14, 21, 28, 2012	8AM-4PM	5/6/20	15
<a href="#">Master Planning of Resources (MPR)</a>	Jan-28-2012	Steve Fedan	<a href="#">HGI</a>	Feb. 25, Mar 3, 2012	8AM-5PM	0/6/20	20

<a href="#">Detailed Scheduling and Planning (DSP)</a>	Mar-3-2012	Steve Fedan	<a href="#">HGI</a>	Mar. 17, 24, 2012	8AM-5PM	0/6/20	20
<a href="#">Execution and Control of Operations (ECO)</a>	Mar-31-2012	Barry Braid	<a href="#">TBD</a>	Apr. 14, 21,2012	8AM-5PM	0/6/20	20
<a href="#">Strategic Management of Resources (SMR)</a>	May-5-2012	Barry Braid	<a href="#">TBD</a>	May 12, 19, 2012	9AM-5PM	0/6/20	20

**Course Locations:**

**HIE: [Holiday Inn Express](#) (Buckeye Room): 3951 Jackpot Rd Grove City, Ohio**  
**NMP: [Navigator Management Partners](#): 450 S. Front Street Columbus, Ohio**

**CSCP**

**Cost:**

APICS Members: \$1350 (includes CSCP learning system)

Non-members: \$1600 (includes CSCP learning system)

Class	Registration Deadline	Instructor	Location	Class Dates	Time	Students Signed Up/Class Minimum/Maximum	Availability
<a href="#">CSCP Certification Review Course</a>	Jan-21-2012	Bill Thurston/ Jeff McCullough	<a href="#">TBD</a>	Feb.11, 25, Mar.3, 17, 2012	8AM-4PM	0/6/20	20

Thank you!

Jeff McCullough, [education@apics-col.org](mailto:education@apics-col.org)

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**Three Resume Rules for Baby Boomers**

The most common concern among job seekers over 50 is that their resume tends to date them. While it's true that with age comes wisdom, it's also true that securing a great new job becomes challenging after a certain age. If you are a member of the baby boomer generation you'll want to take note of the following three resume rules.

1. Don't make it a history lesson.

One sure way to date yourself is to take your resume all the way back to your first job out of college. That type of ancient history only serves to give a time line to your age. Worse yet, it may show a zig-zag career path that leaves the reader wondering how you arrived at your current career destination.

When deciding how far back in your career history to go, think in terms of relevancy rather than years. As a general rule, go back only as far as it relates to your current career objective. There are a few exceptions to the rule. First, if your current career path is five years or less you'll need to show a few years prior. Otherwise the reader will wonder where you came from and how you got there. The second exception is if you are returning to a previous career path and wish to show the experience. In that case you'll want to use the hybrid resume format to allow your most relevant accomplishments up at the top of your resume.

## 2. Get rid of ancient technology.

Another way your resume says “old codger” is by your choice of technology information. Selling your skills with outdated technology is as ineffective as an ad for buggy whips. It tells the reader that you are living in the past rather than solving today's problems with today's technology.

One way to weed out your resume of old technology is to test your resume against current job postings. Compare the needed technology skills with what your resume lists. Delete what is no longer current. If you find gaps look around for ways to bring your skills up to date. Professional associations often provide certifications and special training to help bring you up to date.

## 3. Make the present as alluring as the past.

The worst resume error for post-fifty job seekers is when their chronological resume shows all the best accomplishments in earlier employment entries. Nothing says “has been” like accomplishments that don't show up until page two or three. If your resume has no accomplishments illustrated for the most current five years the reader has no choice but to conclude you are an “over the hill” worker with no ambition left. No employer wants to hire dead wood.

Given the downward trend of business over the past several years, lack of resume accomplishments is a common problem. None the less, make all effort to include accomplishments in your most recent years even if you feel that your best years were pre-2001. Think in terms of problems you've solved, costs you've cut, man-hours you've saved and clients you've kept.

Another way to get accomplishments on page one is with a hybrid resume format that allows you to create a highlight of accomplishments section at the top of page one.

Age discrimination may be against the law, but we all know that it takes place. Don't let your resume stop you from getting your chance to interview for your next job. Make sure your resume draws attention to your skills, abilities and accomplishment rather than your age. Let your success stories show how you can solve today's critical business problems.

Deborah Walker, Certified Career Management Coach

Read more career tips and see sample resumes at:

[www.AlphaAdvantage.com](http://www.AlphaAdvantage.com)

email: [Deb@Alphaadvantage.com](mailto:Deb@Alphaadvantage.com)